

Marketing proximity system powered by Telsey



WHAT

This is an innovative proximity marketing system able to communicate with all the devices provided with *Bluetooth*[®] wireless technology standard. A product that can be easily managed and used in different locations (such as commercial concerns, point of sales, kiosks, etc.) delivering contents to all devices with *Bluetooth*[®] wireless technology (mobile phones, PC, PDAs, etc.)

HOW

The functioning is very simple: the system scans the area identifying the presence of all handsets with *Bluetooth*[®] wireless technology enabled. It also allows to customize the messages and the distribution policy (with black/white list, time schedule, etc.).

WHY

Sales promotions, video messages, special offers, information are just some examples of contents that can be managed with this brand new proximity marketing system! Using *Bluetooth*[®] wireless technology, this service is completely free!

For additional information, please contact blueinfo@telsey.it

